

News: Integralia developments to be presented at Busworld

Integralia to present the new ONE+, luxury for 20-passengers, at Busworld

- ONE, recently unveiled at FIAA, is the paradigm of technological innovation; the only minibus built on an MB Sprinter chassis with capacity for up to 25 passengers

Integralia will be showing its ONE+ with seating for 20 passengers plus tour guide plus driver, a luxury version of its unique ONE, at Busworld. This new minibus, which will be presented for the first time at a press conference **at 9 a.m. on October the 20th at stand 112** stands out, as its name suggests, for the plus in elegance, comfort and spaciousness -also in the baggage hold- that it offers, features added to Integralia's most exclusive models. "Outstanding, a notch above the rest" enthuses its creator, Ángel Ruiz. Once again, an emphasis on spaces and materials of the highest quality, for textures and lighting, and the sensations they transmit. "We always seek harmony between all the elements to convey pleasant emotions to the traveller," adds Oscar Lana, General Manager of Integralia.

ONE, the start of a new journey

ONE, first unveiled to the public in May at FIAA in Madrid, **is the paradigm of technological innovation in the sector; the only minibus built on an MB Sprinter chassis with capacity for up to 25 passengers.** ONE is an entirely new concept in the sector. It was conceived as a large-capacity, lightweight vehicle; it offers more space for passengers, greater visibility and also intuitive handling for the driver, with the consequent improvement in driving safety.

Alongside its flagship product, ONE for 20 passengers, Integralia will also be presenting two other ONE minibuses at international level at its Busworld stand: one for 24 and one for 25 passengers. From the Integralia product range, it will exhibit **an in- tourism XL for 18 passengers plus driver plus guide and an in- urban minibus which can seat 26 plus driver.** This vehicle has a central low-floor and its electric ramp makes its fully accessible to people with reduced mobility, wheelchairs and prams.

About Integralia, since 1999

The Integralia philosophy, which has been acknowledged with various awards, such as Minibus of the Year 2014 and 2016 in Spain, is the product of a brand that is keen to drive forward its clients' businesses and help them maximise their profitability: "We try to work closely with those who believe in us. In order to fulfil our commitment, that of always offering the best quality, design, safety and comfort, we need to know our customers' opinions about what these features mean to them. With their contribution and patience as we move forward, the result will be increasingly subtle and perfect."

Marketing and Communication:

Natalia Horstmann

Tel.: +34 948 314049

Mobile: +34 673 261321